

Being both manufacturer and seller, we basically only sell our own brands. Brands of SAM have been known for

Top quality products

Being able to design and manufacture our own products, means that we do not need to rely on external suppliers

Fast and efficient innovation

This also allows us to innovate at an unusual fast rate, as we can process information from our customers directly

Lower pricing through vertical integration

Not having to deal with distributors or wholesalers, makes it possible for us to lower our prices to such a level



